

PRESS RELEASE
For Immediate Release

***The Downtown Penticton Association gears up for the
Ironman Street Dance and Downtown Sidewalk Sale***

The Downtown Penticton Association hosts the Annual Ironman Street Dance and Side Walk Sale on Friday August 22 from 7PM to 10PM. Bring your family downtown to enjoy entertainment for all ages, artisan & crafts markets, all your favorite food vendors while taking advantage of the great summer deals at participating downtown merchants.

Groove to great tunes from the Blackbirds, Denim Country, About Time and Kyle Anderson and the Amazing Rubber Band and catch the Trollsons as they meander along the 200, 300 and 400 blocks of Main Street.

Be sure to check out the fire dancers, hip hoppers, magicians, games, face painters, climbing walls and the "Make a Sign for Your Favorite Athlete" craft table.

Don't miss this Annual Event, which draws over 5,000 people to the heart of the city!

For further information:

Barb Haynes
Executive Director
Downtown Penticton Association
250.493.8540