



PRESS RELEASE
For Immediate Release

IMAGINATION ON PARADE

Dig out those costumes and decorate those bicycles! It's time once again for the Annual Peach Festival Kiddies Day Parade!

The Downtown Penticton Association is now accepting registration forms for the Kiddies Day Parade to take place on Sunday August 10th. The Parade will start behind the City Centre building on the corner of Wade Avenue and Martin Street and travel down Main Street past Gyro Park into Okanagan Lake Park for Kiddies Day celebrations.

Registration for this event starts at 9am behind the City Centre building. Judging in the categories (Age 0 to 3, 4 to 6, 7 to 9, 10 to 12, and Centennial Theme) will begin at 9:30am followed by the parade at 10am. Prizes for the winners will be awarded at Okanagan Lake Park immediately after the parade.

This year's grand prize is a brand new bike generously donated from The Bike Barn. Everyone registered for the Kiddies Day Parade is entered to win.

Registration forms can be picked up in advance from:

Penticton Community Centre, the Penticton Herald, the Downtown Penticton Association or
Downloaded from:

The Peachfest website www.peachfest.com, or the Downtown Penticton Association website www.downtownpenticton.org.

Everyone is encouraged to come out and watch or participate in the Kiddies Day Parade at 10am on Sunday August 10th.

For more information contact:
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