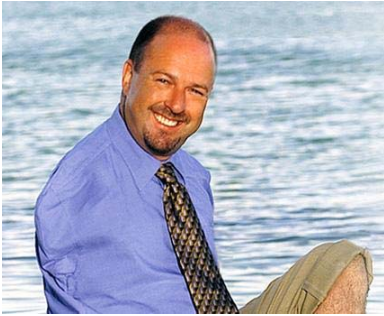


Motivational Speaker Offers Presentation to Penticton Residents



Alvin Law from AJL Communications, a seasoned motivational speaker, will be leading a special presentation on overcoming challenges for Penticton residents at the Penticton Lakeside Resort on Thursday May 1st. Alvin will be in town as the feature presenter for this year's provincial conference for Business Improvement Areas (downtown associations).

Drawing on 25 years experience as a speaker, but more importantly his life experience living life without arms, Alvin presents what he calls Alvin's Laws of Life. Using vivid imagery in telling his life story, Alvin's exploration on Attitude, Learning, Value, Imagination and a Never Give-Up Approach shows not how he overcame the immense challenges brought on through being born without arms, but how everyone can overcome their own challenges in life. Alvin is an international speaker and the author of "5 Steps To Successfully Overcome Anything".

"With the help of our sponsors, the Penticton Lakeside Resort, TD Canada Trust and Penticton Steps Out, we are extending Alvin's visit to include the whole community," explains DPA President Andrew Jakubeit. "This presentation will offer an inspiring message for all ages."

The theme for this year's conference is 'Committed Community Builders', a reference to all the people whose combined contributions make a significant difference in their communities.

"Whether it is through volunteering or while on the job, being aware of our role in building community has always been an underlying theme for Downtown Associations. This responsibility does not come without challenges and having Alvin demonstrate how he has overcome his own challenges will be uplifting for us all," says Corrine Omand, DPA Executive Director and this year's chair for the BIA BC Conference (Business Improvement Areas of BC).

Alvin's general public presentation will be held at the Penticton Lakeside Resort Conference Centre on Thursday, May 1st beginning at 6:30 pm.